ITC GRANT NARRATIVE PROGRESS REPORT

						Grant				
Grantee: Downtown Boise Association						Number:	Number: 09-111-03			
Date Submitted: August 20, 2010						Report #:			3	
Date Posted for Review: 8/24/10 (20)							2	M	Final	
Awarded			Cash Match			Total Cas	sh			
	\$ 5,742		Requirement:	\$ 717	7.75	Match				
Amount			Cash Match			Committee	ed: \$717.75			
Expended YTD:	\$0		Documented YTD:	\$880						
TID.	3 0		110.	ΨΟΟΟ		 				
Copy for additional elements										
Element 2: Advertising										
LIGHTORICZ. / Myordonig										
Amount Amour			unt		Cash Match		Total Cash			
Awarded:		Expe	nded		Documented		Match			
	\$ 5,220	YTD:	\$0		YTD:	\$	Committed:	\$65	52.50	
Element 2x: Admin/Fulfillment										
							1			
Amount		Amou			Cash Match		Total Cash			
Awarded:	ድ ድባባ	Expe			Documented YTD:	\$	Match Committed:	\$61	5 25	
	\$ 522	YTD:	\$0		TID.	Φ	Committee.	φυτ	J.ZJ	
Progress of Element since grant award or last report:										
The second secon										
Brochure is printed and being distributed										
Anticipated completion date(s): Complete as of 8/21/10										
Actions needed to complete this element:										
None										
					<u> </u>					
Measurements(s) of Results										
20,000 Brochures have been distributed to 42 hotels, downtown Boise businesses, Chambers of Commerce and										
Boise Visitors Center.										
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No activity during this report period due to seasonal nature of marketing activity.										
IND 8	ionvity during thi	a icho	it period dde to :	oca3UI	iai nature or me	ancing activit	· y ·			